

BCCIC Strategic Plan 2014-2017

Updated April 2016

Preamble

BCCIC is a coalition of non-profit organizations and individual members committed to sustainable global development. To achieve its vision, the Council recognizes the importance of engaging other actors including, but not limited to, the private sector, academic institutions, and the general public. This document will herein refer to these actors as 'others.'

BCCIC recognizes that the context of development in Canada is transitioning. The merger of the Canadian International Development Agency (CIDA) into the Department of Foreign Affairs, Trade and Development (DFATD) may signify a shift towards greater involvement of other sectors in development work. BCCIC is preparing to work within this new framework to ensure development effectiveness remains a priority for all Canadian development actors.

BCCIC is committed to promoting the value of development effectiveness. The eight Istanbul Principles for Civil Society Organizations (CSOs) are a globally acknowledged framework for effective development work, and are integral to the Council's mission to build capacity towards sustainable global development.

1.0 BCCIC Vision, Mission and Aims

Vision:

British Columbians are engaged in global cooperation for a just, equitable, and sustainable world.

Mission:

BCCIC engages its members and others to share knowledge, build relationships, and develop their capacity towards achieving sustainable global development.

Aims:

BCCIC aims to provide its members and others in BC with networking, information sharing, and learning opportunities that:

- facilitate cooperation and help achieve global development goals; and
- increase public awareness of, and support for, global development.

BCCIC also represents members' interests in dealing with government and other development stakeholders.

2.0 Proposed Goals April 1st 2014 - March 31st 2017

A. Programs

Broad program goals have been identified, as well as goals specific to the three areas of programming.

Overall Program Goals:

1. To strengthen the capacity of at least 50% of BCCIC member agencies to fully implement the Istanbul Principles within 3 years.
2. To introduce the Istanbul Principles to at least 60 other 'agencies' (universities, government, civil society groups) and 1000 individuals, over 3 years.
3. To introduce development effectiveness to 10 private sector entities over 3 years.
4. To collaborate with 8 other networks and promote inter-organizational collaboration.

a) Capacity Building Goals:

1. To identify gaps in understanding the Istanbul Principles with all members within 1 year.
2. To facilitate peer-to-peer learning by showcasing leadership on the Istanbul Principles.
3. To tailor our capacity building and organizational development activities to the needs of our members.

b) Public Engagement Goals:

1. To facilitate opportunities for British Columbians to discover their role in supporting sustainable global development using traditional and social media.
2. To double the number of people reached during International Development Week over 3 years.
3. To raise awareness of good practices in public engagement among 100% of our members who are involved in public engagement.
4. To expose others to the Istanbul Principles through 6 public engagement events.
5. To support 5 regional networks in engaging their communities on sustainable global development issues.

c) Collaboration Goals:

1. To have a leading role with 6 provincial networks and the program of the Inter-Council Network (ICN).
2. To establish and maintain collaborative relationships with at least 3 other networks.
3. To provide 100% of our members with information on other members of BCCIC.
4. To facilitate 30% of members to voluntarily share their successes and failures.

B. Services

BCCIC offers 3 kinds of services to its members. Communication and Representation are long-standing services, while Granting to Members and Partners is a proposed new service designed to better meet the needs of members.

a) Communications Goals:

1. To make effective use of emerging practices in communication, including social media.
2. To improve communications efforts in terms of content and means of communication.
3. To increase awareness of, and support for, the work of the Council and its members.

b) Representation Goal:

1. To be a recognized and credible spokesperson in British Columbia for sustainable global development in the eyes of our members, government bodies, universities, private sector, and the media.

c) Granting to Members and Partners Goals:

1. To develop a minimum fund of \$100 000 within 3 years to provide grants for our members.
2. To provide grant management services to benefit members, donor organizations, and other partners.

C. Administration & Core Function

There are 4 aspects of managing BCCIC professionally in order for the Council to deliver its programs and services effectively.

a) Financial Management Goals:

1. To maintain the current level of resources available to BCCIC over 3 years.
2. To work toward reducing the Council's dependence on its single largest source of revenue to the level of 50% of total revenue within 3 years.
3. To diversify sources of revenue for the Council.
4. To follow general accounting principles for the non-profit sector.
5. To implement revenue generating recommendations approved by the Board.

b) Office Management Goals:

1. To ensure the office space is comfortable and ideally allows for separate working spaces for staff, and has a designated space on-site or accessible for board meetings and capacity building member events.

2. The office equipment, in particular computers, printers, and conference calling, are regularly updated and function well.
3. A staff person is designated to ensure the office functions smoothly.
4. Members have continuous and regular access to a space where they may meet with staff and hold meetings of their own.

c) Governance Goals:

1. To recruit committed, knowledgeable, diverse, and skilled people to stand for Directors of the Board.
2. To take an inventory of current policies and practices.
3. To review and update the BCCIC Policy and Procedures manual.
4. To facilitate members' engagement through quality participation at the AGM and 2 or 3 events or working committees throughout the year.
5. To provide professional development opportunities for Directors.
6. To review, update, and register BCCIC by-laws within one year of approval by members and align them with the strategic plan.
7. To establish a baseline of the internal capacity of the Council and address all critical, urgent, and important recommendations.

d) Human Resources Goals:

1. To ensure that staff job descriptions, work plans and the Strategic Plan are aligned.
2. To ensure performance reviews and contracts for all staff are completed annually.
3. To provide professional development opportunities for staff.
4. To secure financial resources to provide work experience opportunities for British Columbians in the international development sector.
5. To identify opportunities to effectively engage volunteers.